



Shaun Swanger
Vice President and General Manager – LINQ Promenade and
Caesars Attractions

Shaun Swanger is Vice President and General Manager at Caesars Entertainment, overseeing the LINQ Promenade, High Roller, Eiffel Tower, Grand Bazaar, and Citywide Souvenir Photography. Caesars Entertainment is the world's largest gaming entertainment company, hosting over 100 million guests annually at its more than 50 resorts across five continents. Swanger joined Caesars Entertainment in 2015.

Prior to joining Caesars Entertainment, Swanger served as Vice President of Marketing for Westfield USA, overseeing the marketing strategy and team for Westfield's 41 retail centers across the USA.

Before relocating to the USA from Australia in 2012 to join Westfield USA, Swanger spent 15 years in the retail and property management industry in Australia. His experience includes owner operator of a retail specialist marketing agency Halo Brandbank, Chief Operating Officer of AMP Capital Shopping Centers Australia & New Zealand, and National Promotions Director for Westfield Australia.

Swanger holds a Bachelor of Business Communication from Australia's *Queensland University of Technology*.